



Fundação para a Ciência e a Tecnologia  
MINISTÉRIO DA CIÊNCIA, TECNOLOGIA E ENSINO SUPERIOR

# The transition to OA Academic Publishing

## Lost Opportunities, Costs and Current Policies

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# The transition to OA Academic Publishing

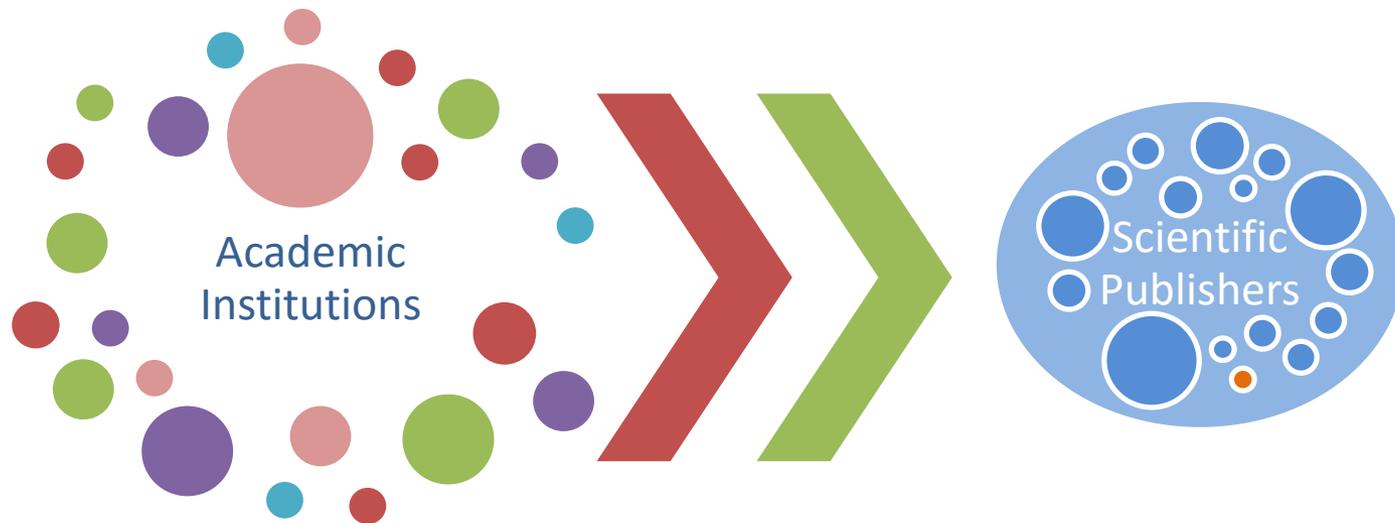


## Competitive Academic Publishing Market



Subscription of Printed Journals

## Mergers & Acquisitions in the Academic Publishing Market

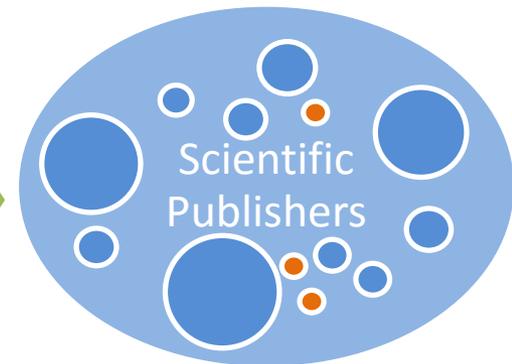


**Subscription of Printed Journals +  
Availability of some Electronic versions**

# The transition to OA Academic Publishing



## Further M&A in the Academic Publishing Market



**Big Deal Subscriptions of Bundles of Electronic Journals**

# The transition to OA Academic Publishing



## Monopolistic Academic Publishing Market



**Big Deal Subscriptions of Bundles of Electronic Journals**

# The transition to OA Academic Publishing

## From Printed to Digital-Only Publications

80s

90s

00s

10s



Research and Reviewing Work funded by the Tax-Payer



Public Investment in R&D in IT



No Printing, No Warehousing & No Distribution Costs

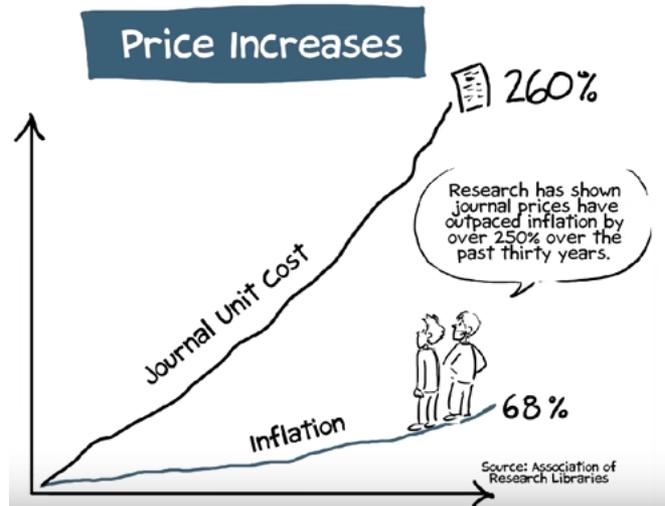


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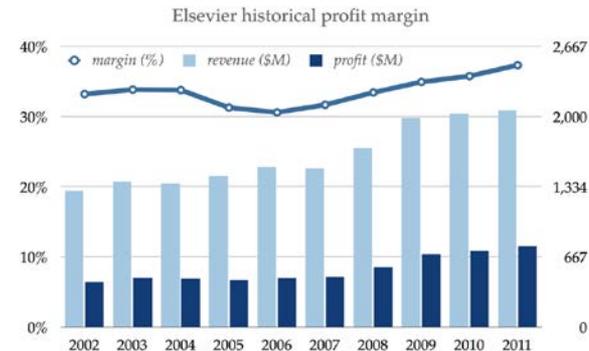
## From Printed to Digital-Only Publications



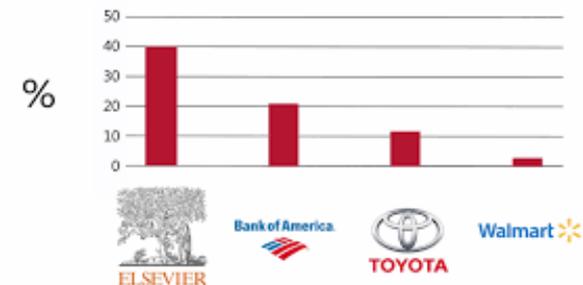
### Subscribers



### Scientific Publishers



### CORPORATE PROFIT MARGINS



# The transition to OA Academic Publishing

Green and Gold Routes have not been mutually exclusive

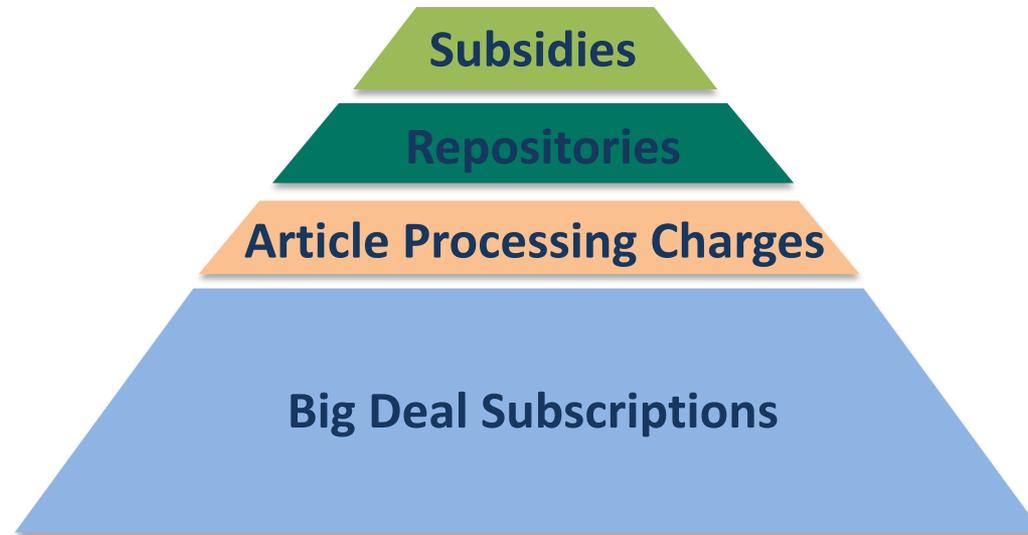


- Slow uptake
- Subject to embargos

- Too expensive without offsetting
- Flipping accentuates monopoly

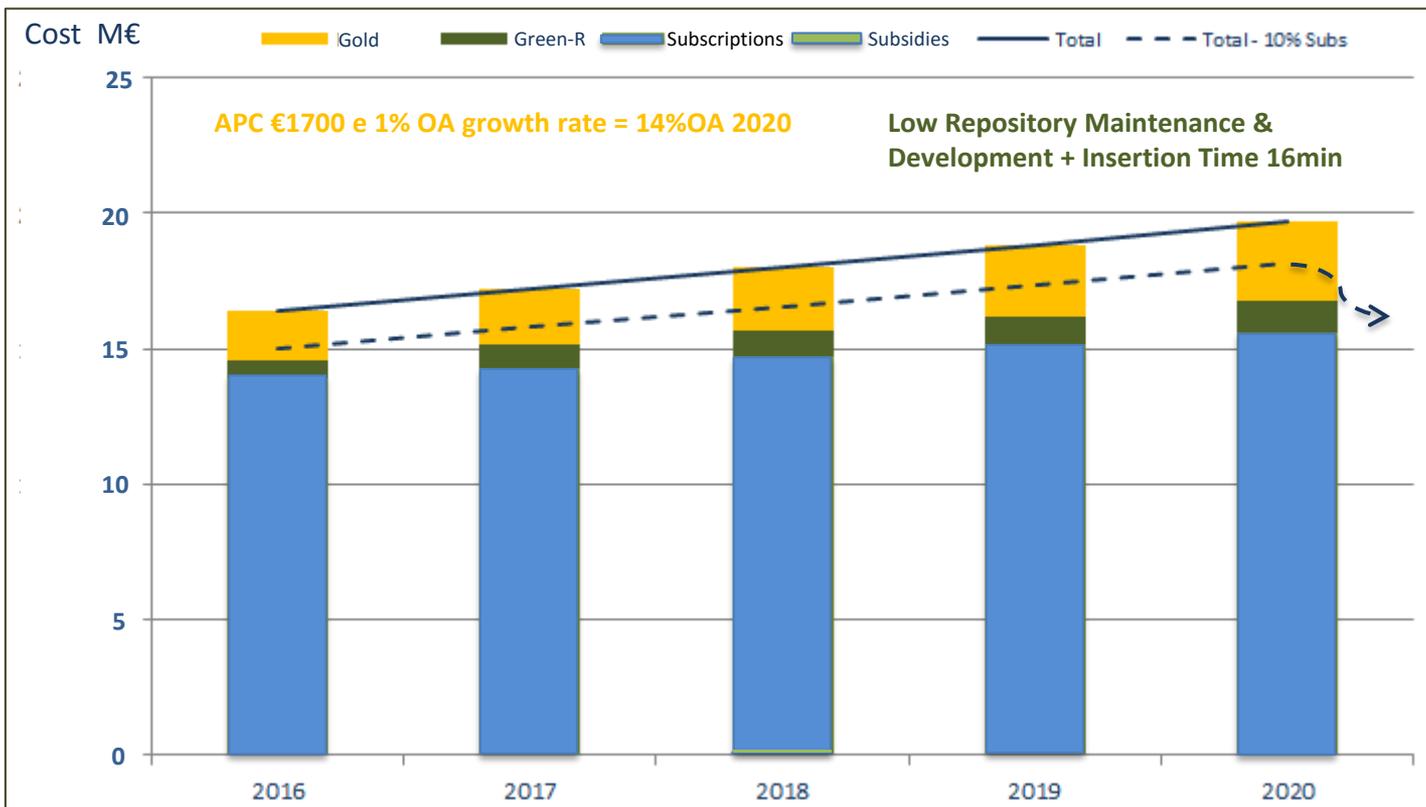
# The transition to OA Academic Publishing

Costs keep adding up in the current Transition Phase



# The transition to OA Academic Publishing

## Projection for Portugal based on predicted publications in WoS



€18.2M  
If 10% of OA articles are published in currently subscribed hybrid journals & there were offsetting deals



# The transition to OA Academic Publishing

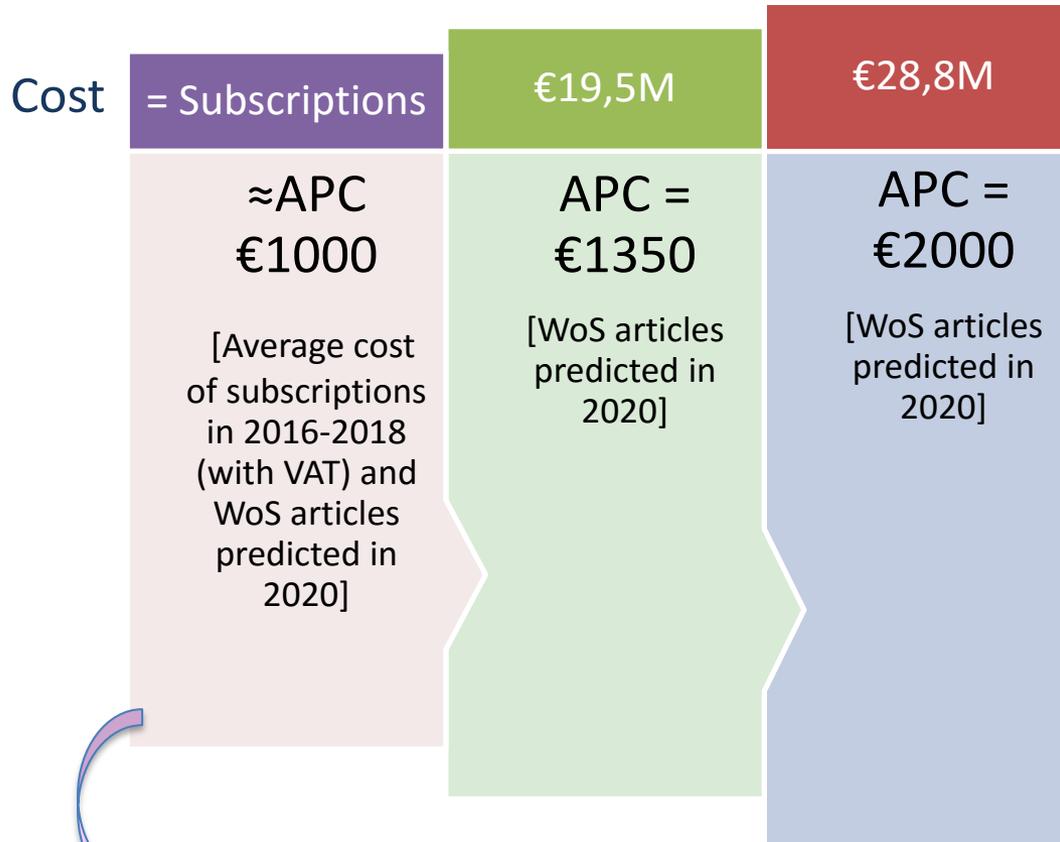
## Competitive & Open Academic Publishing Market



cOAlition S' Vision

# The transition to OA Academic Publishing

## Portugal – Flipping in 2020?



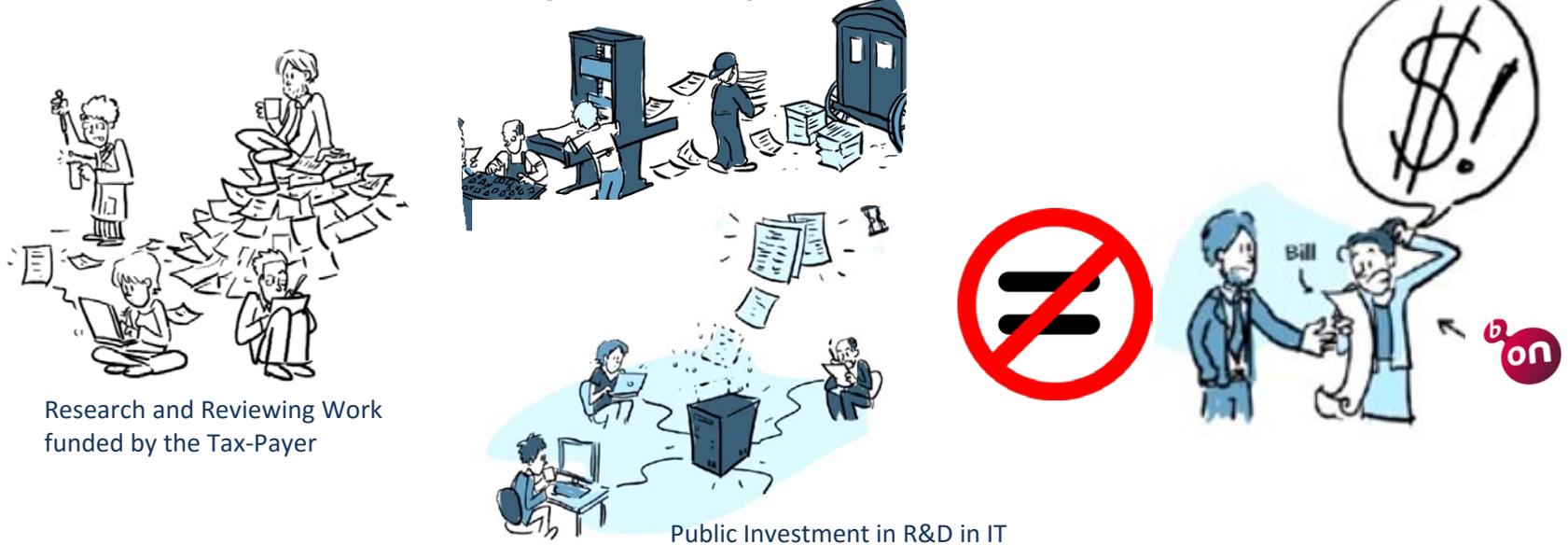
Is it realistic to think that any Publisher will do a deal where the average APC will turn out to be c. €1000 and still give us access to closed access publications (back and future catalogue)?

# The transition to OA Academic Publishing

## Open Access Digital Academic Publishing Market

After missing the first opportunity in having some of the savings in the Digital Transition passed on to the Subscribers

No Printing, No Warehousing & No Distribution Costs



Subscribers/Reseachers should now demand the unbundling of publishing services that must be priced appropriately, to help create FAIR submission, publication and indexation fees without providing yet another source of profit for Publishers.

You may find more information on OA in:

<http://www.ciencia-aberta.pt/> and <https://www.fct.pt/acessoaberto/>

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